MOHAMMED KAREEM

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Portfolio: https://www.mohammedkareem.com/



WORDPRESS DEVELOPER / DIGITAL MARKETER

PROFESSIONAL SUMMARY

- Experienced Web Developer with over 10+ years of expertise in WordPress development, responsive web design, and website maintenance. Skilled in creating SEO-optimized, high-performance websites that enhance user experience and drive business growth. Proficient in Elementor, WPBakery, HTML, CSS, and JavaScript, with strong knowledge of cPanel, hosting management, and website security. Demonstrated ability to manage multiple projects, deliver on deadlines, and collaborate with design and marketing teams to implement custom web solutions. Passionate about building visually appealing and functional websites that achieve measurable results.

RESPONSIBILITIES

- Developed and maintained multiple corporate and client websites using WordPress.
- Designed and implemented responsive websites to ensure compatibility across mobile, tablet, and desktop devices.
- Customized WordPress themes and templates to meet specific business and branding requirements.
- Built and managed landing pages for marketing campaigns and promotional activities.
- Installed, configured, and managed WordPress plugins to extend website functionality.
- Managed website hosting, domain configuration, and backups
- Optimized website performance by improving loading speed, image compression, and caching techniques.
- Performed regular website updates, backups, and security checks to ensure smooth operation.
- Managed domain configuration, DNS settings, and hosting environments through cPanel and hosting dashboards.
- Troubleshot website issues, bugs, and technical errors to maintain website stability and performance.
- Collaborated with marketing and design teams to implement new features and improve user experience.
- Implemented SEO best practices such as meta tags, keyword optimization, and sitemap configuration.
- Monitored website performance using tools like Google Analytics and Search Console.
- Migrated websites between servers and hosting providers when required.
- Ensured website security through updates, malware scans, and security plugins.
- Provided technical support and training to internal teams for website updates and content management.
- Maintained and updated website content including images, text, and product information.
- Tested websites across different browsers and devices to ensure compatibility.
- Assisted in integrating third-party services such as contact forms, payment gateways, and marketing tools.
- Independently involved in Analyze, Design, Coding, Testing, Launch & Maintenance of the website.
- Designed responsive websites using Elementor page builder.
- Provided technical support and updates for company websites

CORE COMPETENCIES

- WordPress Development
- HTML5 / CSS3 / JavaScript
- Elementor Page Builder
- Website Speed Optimization
- SEO Optimization
- cPanel & Hosting Management
- Website Migration
- Responsive Web Design
- Website Security & Maintenance
- Google Analytics & Search Console
- Troubleshooting & Technical Support
- Project Coordination

SOFTWARE PROFICIENCY

- WordPress CMS
- Elementor / WPBakery
- HTML5 / CSS3 / JavaScript
- cPanel & Hosting Management
- Adobe Photoshop / Canva
- Google Ads
- Meta Ads
- Google Analytics & Search Console
- Notepad++
- FTP Tools (FileZilla)

PROFESSIONAL EXPERIENCE

STAFFORD GLOBAL, Dubai, UAE Nov 2015– Present
Sr. WordPress Developer

ZAHARA GROUP, Dubai, UAE April 2014 – Nov 2015
Web & Graphics Designer Specialist

AMR-INFOTECH, India Jan 2013 – April 2014
Web Developer

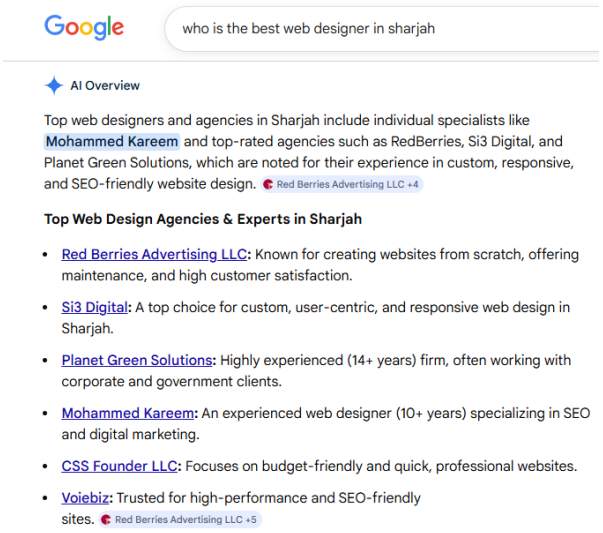
FORTRAN CIRKIT ELECTRONICS PVT LTD, India April 2012 – Dec 2012
Software Developer & Graphics Designing

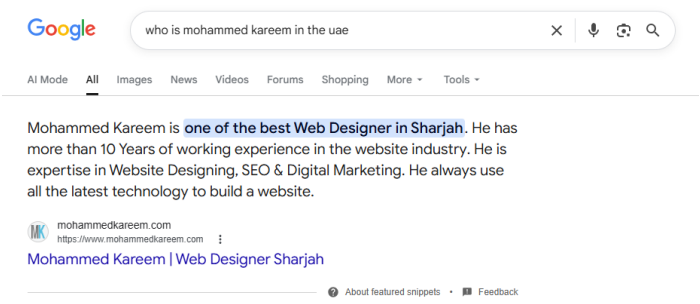
IEC TECHNOLOGY LTD, India July 2010 – Feb 2012
Jr. Web Developer

WEBSITE PROJECTS

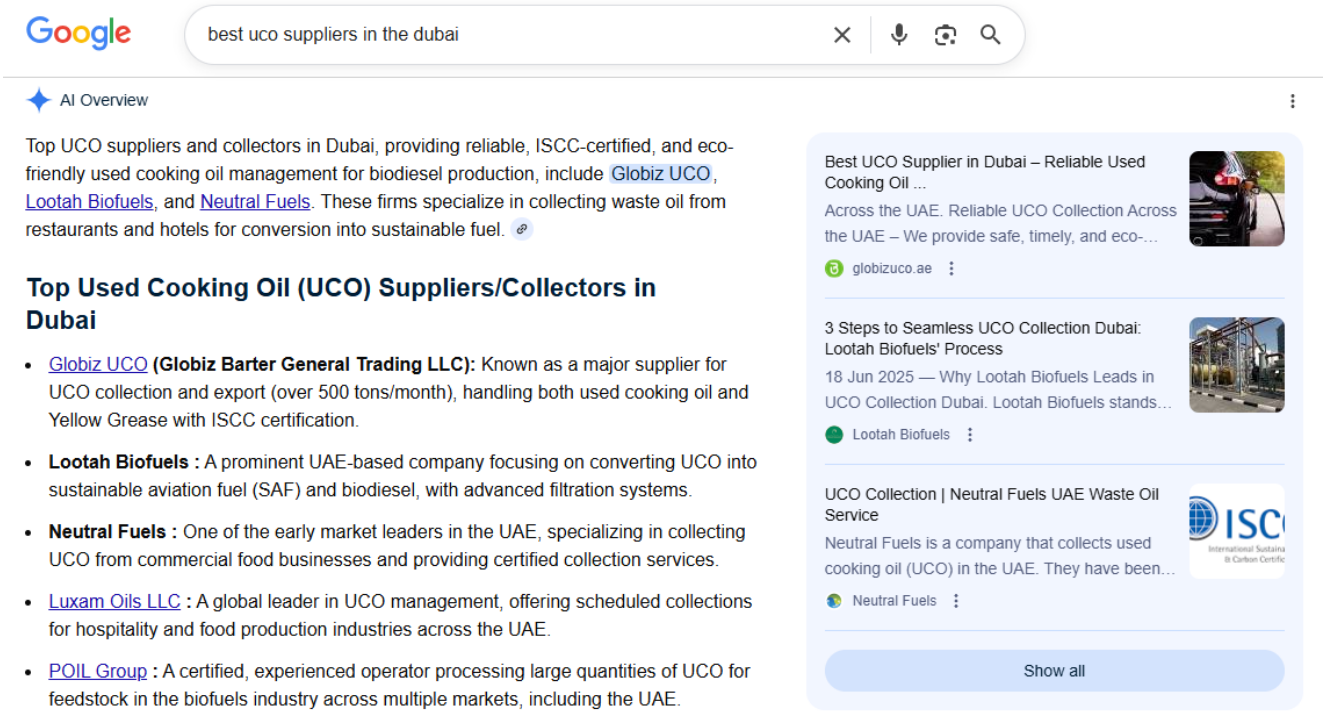
- Stafford Global: https://www.staffordglobal.org/
- SAM Digital Agency: https://www.sam-digitalagency.com/
- LKF Infotech: https://www.lkf-infotech.ae/
- Royal Power Eagles: https://royalpowereagles.com/
- OBS Real Estate: https://obsrealestate.com/
- 360 Homes: https://360homes.co/
- Alam Alaqar: https://alamalaqar.ae/
- BITS Properties: https://bitsproperties.ae/
- House of Machinery: https://houseofmachinery.com/
- Sparkle Relocations: https://www.sparklerelocation.com/
- IPTC: https://iptcertification.com/
- Veltrix: https://veltrix.ae/
- Nihon Gulf: https://www.nihongulf.com/
- Kasbah Cafe: https://kasbah-cafe.com/
- Chef Chaouen: https://chefchaouenrestaurant.com/
- Hopestone Advertising: https://hopestoneads.com/
- Leemaj Global: https://leemajglobal.ae/
- Al Shamel Group: https://alshamel-group.com/
- Ranya Al Husaini: https://ranyaalhusaini.com/
- Seven Energy Petroleum: https://7energypetroleum.ae/
- Hadaf Composites: https://hadafcomposites.ae/
- YYC Enterprise: https://yycenterprise.ae/
- Arhoz Innovations: https://arhozinnovations.ae/
- ASUM Software Solutions: https://asumsoftware.ae/
- Prime Grid: https://primegrid.ae/
- Globiz UCO: https://globizuco.ae/
- Al Madad Repairing: https://www.homeappliancesrepairsharjah.com/

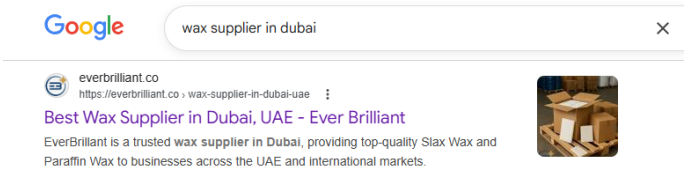
SEO Work of my Profile

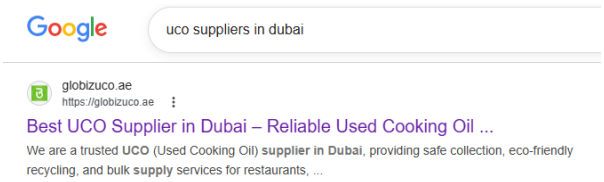




SEO Work of my Clients

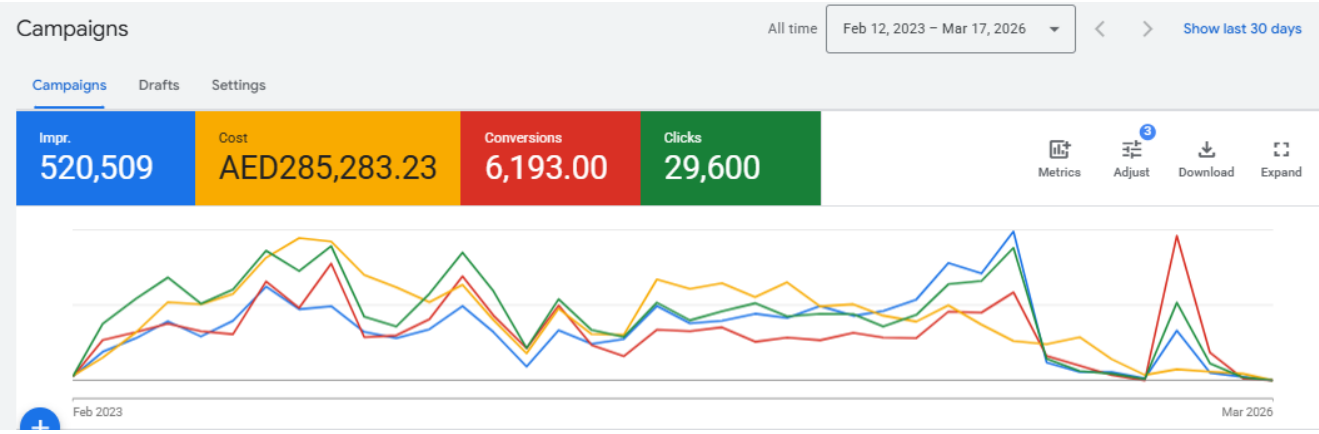








Google Ads Campaign Report of my Clients



EDUCATIONAL QUALIFICATIONS

- **Bachelor of Information Technology – 2010**
  Anna University, India
- **Diploma in Hardware & Networking – 2010**
  Gateway Technologies, India
- **Diploma in PHP & My SQL – 2011**
  SSI, India
- **Diploma in Computer Application – 2009**
  IECT, India

PERSONAL

- Nationality: Indian
- Marital Status: Married

REFERENCES

- Available on request